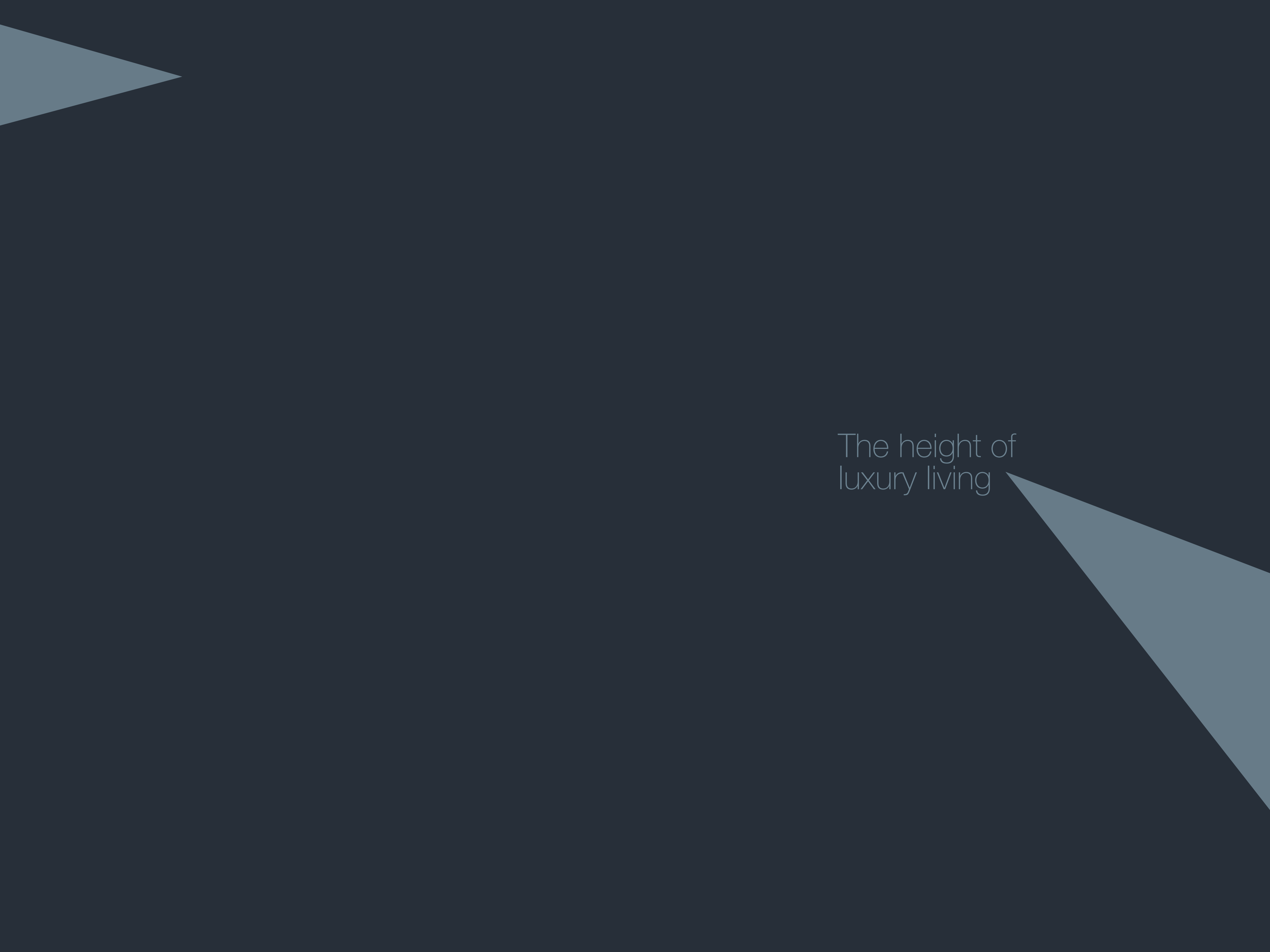


***DAMAC MAISON***  
UPPER CREST

Luxury hotel  
apartments  
**Burj area, Dubai**



The height of  
luxury living



In just a few short years, Dubai's skyline has become one of the most admired and recognised in the world. Iconic buildings and structures define the city's identity – leading the way with innovative design and daring architectural flair is DAMAC.

The superior design and details of DAMAC developments are a result of working with the finest craftsmen and women as well as partnering with some of the most prestigious brands such as Versace, Fendi, Trump and Paramount Hotels & Resorts. The results of these powerful collaborations are beautiful residences and business towers that consistently make a stunning statement.

To date\*, DAMAC Properties has completed almost 12,000 units, with a further 39,000 at various stages of planning and progress. In addition, 10,000 luxury hotel rooms and serviced apartments are being built and managed. These prestigious developments span the entire Middle East and the DAMAC brand is synonymous with quality and luxury.



## Bustling and buoyant

A truly designer city, Dubai offers a highly desirable lifestyle. The destination for intelligent property investors, the city is home to some of the globe's most unique master plans as well as the world's richest horse race, and Palm Jumeirah, dubbed the eighth wonder of the world. Add these attractions to world-class shopping malls, five-star hotels and fine dining restaurants, plus incredible entertainment venues hosting the globe's most popular artists in every genre, all year round.

An aerial night photograph of Dubai, United Arab Emirates, showing a dense urban landscape with numerous skyscrapers and a complex network of highways. The city is illuminated by warm yellow and orange lights, with long light trails from vehicles on the roads. The skyline is dominated by several tall, modern buildings, including the Burj Khalifa. The image is framed by a dark, geometric shape in the top right corner.

## The most prestigious location in Dubai

Surrounded by some of the most distinguished landmarks in the world, residents are undoubtedly investing in an incredibly valuable piece of real estate.

Located right at the heart of old and 'new' Dubai, Upper Crest boasts a supreme location in the city, whether it's for business or pleasure, shopping or dining, recreation or entertainment.



## The city means business

With its prime geographical setting, Dubai is seen as the gateway between East and West. The emirate offers some of the lowest tax rates in the world and ease of business set-up, in a variety of specialist Free Zones. Supported by state-of-the-art infrastructure, Dubai has attracted many of the most high profile company names in the world. At its legislative heart is Dubai International Finance Centre (DIFC) – positioning the emirate as a global financial hub with a secure and efficient platform modeled closely on best practices employed in London and New York.



## ***DAMAC MAISON***

### UPPER CREST

Located in the 'platinum square kilometre' of the Burj area, Dubai, Upper Crest is the epitome of quality living and the pinnacle of lucrative investment opportunities.

Upper Crest combines the comforts of home with the luxury of a hotel suite and the convenience of a fully serviced apartment; plus the returns of a rental property, should you choose to let it out when you're not in residence.

The unique architecture of the tower, with its 43 levels, creates an imposing and attractive figure, fitting seamlessly into the illustrious surrounding neighbourhood.





## Welcome to bespoke living

Upper Crest is serviced and managed by DAMAC Maison. Here you can enjoy superlative service delivered by a team of professionals, who will attend to your every wish.

Choose from furnished and serviced studios, to one, two and three bedroom apartments. Enjoy round-the-clock concierge service and 24-hour parking plus a host of top amenities without ever leaving the building.



# A class apart

Your apartment in Upper Crest will be the signature of ultimate luxury. You'll see attention to detail in every aspect, be it the architectural finesse, thoughtful space allocation or state-of-the-art facilities.



## Live a stress-free life

At the end of the day, why not retreat the comfort of the temperature-controlled swimming pool and enjoy a relaxing dip in the calming azure waters. 'By the pool' becomes an inspiration; a secret spot you escape to every day.



## A world of pleasure

Explore diverse flavours from around the world at our multi-cuisine restaurant within Upper Crest with its relaxed ambience and vibrant interiors; then take a relaxing stroll down to the waterfront retail plaza for some world-class shopping.

Serviced luxury takes a whole new meaning at Upper Crest – from the privacy and comfort of your apartment. Whatever your request, whenever you need it, the dedicated concierge desk will make it happen.

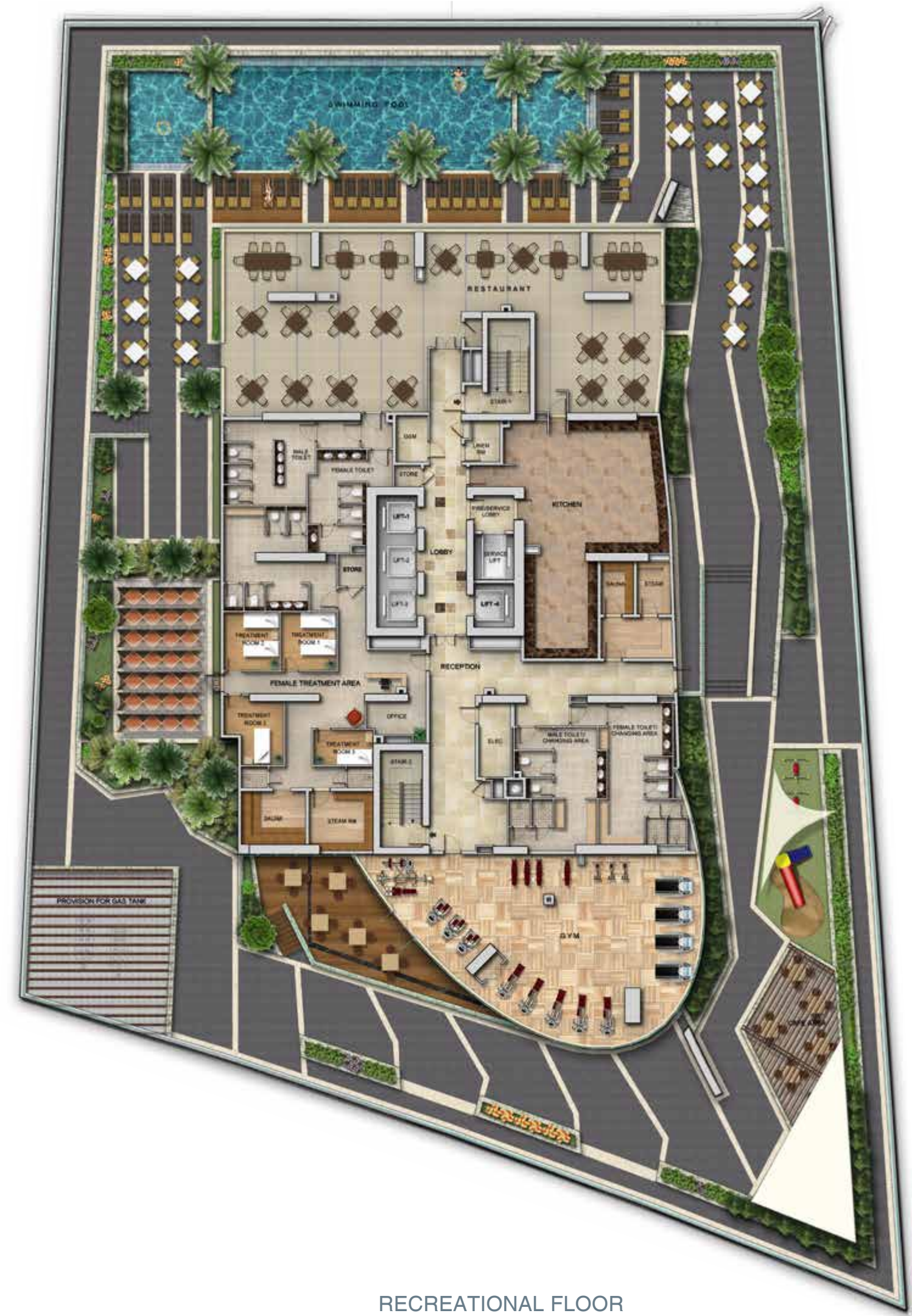
FLOOR PLANS



GROUND FLOOR PLAN



TYPICAL FLOOR PLAN



RECREATIONAL FLOOR



43RD FLOOR PLAN

## Features and specifications

### Unit features:

- Kitchen cabinets and countertops with refrigerator, washing machine with dryer option, hob and oven
- Balconies as per unit plan
- Wardrobes in bedrooms
- Tiled bathrooms, en-suites and guest toilets, wherever applicable
- Shower or bath tub with handle and shower in each bathroom
- Electrical shaver point with mirror in master bathroom
- Vanity units and mirrors
- Central air conditioning
- Double glazed windows
- Television and telephone connections
- Provision for high-speed internet access
- Ceramic floor tiling

### Unit furniture:

- Double bed with mattress in studio and 1 bedroom apartments
- One double bed and two single beds with mattresses in two bedroom apartments
- One double bed and four single beds with mattresses in three bedroom apartments
- Soft sheets, pillows and bed covers in appropriate portions
- Elegantly styled curtains
- Bedside table with drawer
- Couch in one, two and three bedroom apartments only

### Furniture in living rooms and studios:

- Counter with bar stools in studio apartments only
- Dining table with chairs in one, two and three bedroom apartments only
- Settee or arm chair
- Coffee table
- Television
- Glass and tableware
- Cooking utensils

Unless stated above, all accessories such as wallpaper, chandeliers, furniture, electronics, white goods, curtains, decorative wall elements, wall mirrors, walk-in closets, mirror, televisions etc displayed in the show apartment are not part of the standard unit and are shown for illustration purposes only.

### Unit services:

- Full apartment clean-up – three times a week
- Replacement of bed linen and towels – twice a week
- Daily supply of basic toiletries and towel change
- Selection of television channels
- Pest control in the unit
- Maintenance and repair of furnishings, fixtures and equipment (but not refurbishment or replacement thereof)

## Features and specifications – 39th to 43rd floor

### Unit features:

- Kitchen cabinets and countertops with refrigerator, washing machine with dryer option, hob and oven
- Balconies wherever applicable as per unit plan
- Wardrobes in bedrooms
- Shower or bath tub with shower in each bathroom
- Electrical shaver point with mirror in master bathroom
- Vanity units and mirrors
- Central air conditioning
- Double glazed windows
- Television and telephone connections
- Provision for high-speed internet access
- Ceramic floor tiling or wall to wall carpets

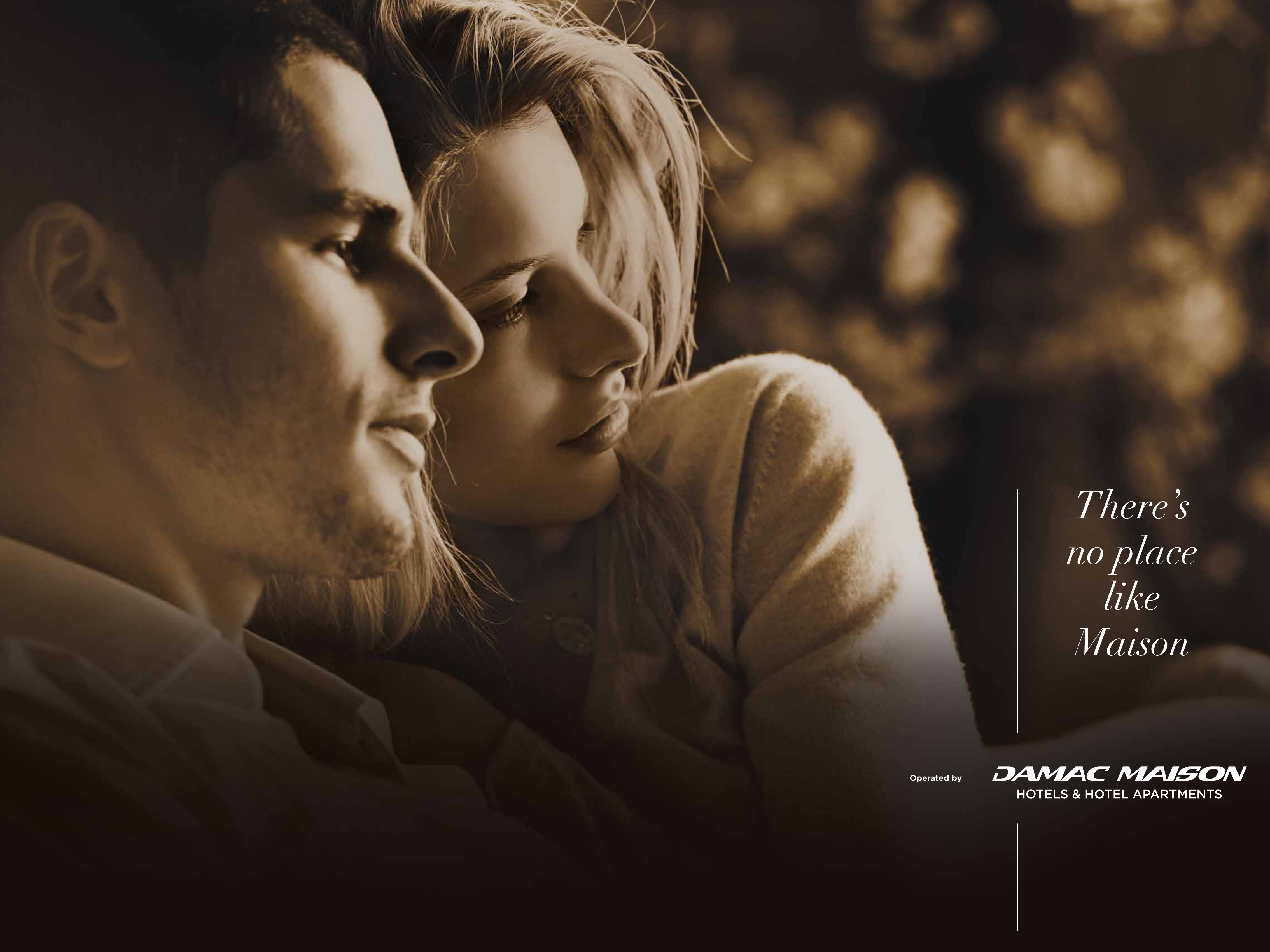
### Unit furniture:

- Branded Italian furniture
- Double bed in master bedroom
- Two bedside tables in master bedroom, unless integrated in bed
- Dresser with chair in master bedroom
- Two to three seater sofa in living room with centre coffee table
- Single seater sofa or armchair

### Standard premium furniture:

- Dining table with chairs
- Mattresses for all beds
- Single beds in other bedrooms
- Counter with bar stools (where space allows)
- Sheets, pillows and bed covers in appropriate portions
- Lighting fixtures
- Carpets (where applicable)
- Elegantly styled curtains
- Television
- Glass and tableware
- Cooking utensils

Unless stated above, all accessories such as wallpaper, chandeliers, furniture, electronics, white goods, curtains, decorative wall elements, wall mirrors, walk-in closets, mirror, televisions etc displayed in the show apartment are not part of the standard unit and are shown for illustration purposes only.



*There's  
no place  
like  
Maison*

Operated by

**DAMAC MAISON**  
HOTELS & HOTEL APARTMENTS



## A WARM WELCOME

From the moment you enter the elegantly styled lobby of the hotel apartments, you'll experience exceptional service from a team of consummate professionals. Valet parking and our 24-hour concierge ensure everything comes together in perfect accord.

# HOME SUITE HOME

There are thoughtfully allocated spaces and expertly designed interior details in every square inch of your apartment. High quality finishes, premium fittings and splendid furnishings, inspired by some of the world's leading brands, are to be found throughout. So instead of inviting guests to a hotel room, it's as if you're bringing them to your home.





## EVERYTHING YOU NEED

Come home to luxurious spaces, tasteful interiors, fully-fitted kitchens, opulent bathrooms and more. Bringing you the best of everything, every element is designed to make you feel at home and taken care of.

# LUXURY WAITS ON YOU

Ask and you shall receive. It could be a personal shopper to help find you the best accessories in town; spa treatments in your room, a limousine waiting at your doorstep or a premium tailor to measure you for a bespoke suit. Our guests come from all over the world with a variety of tastes and needs and the concierge, available 24 hours a day, is at their service.



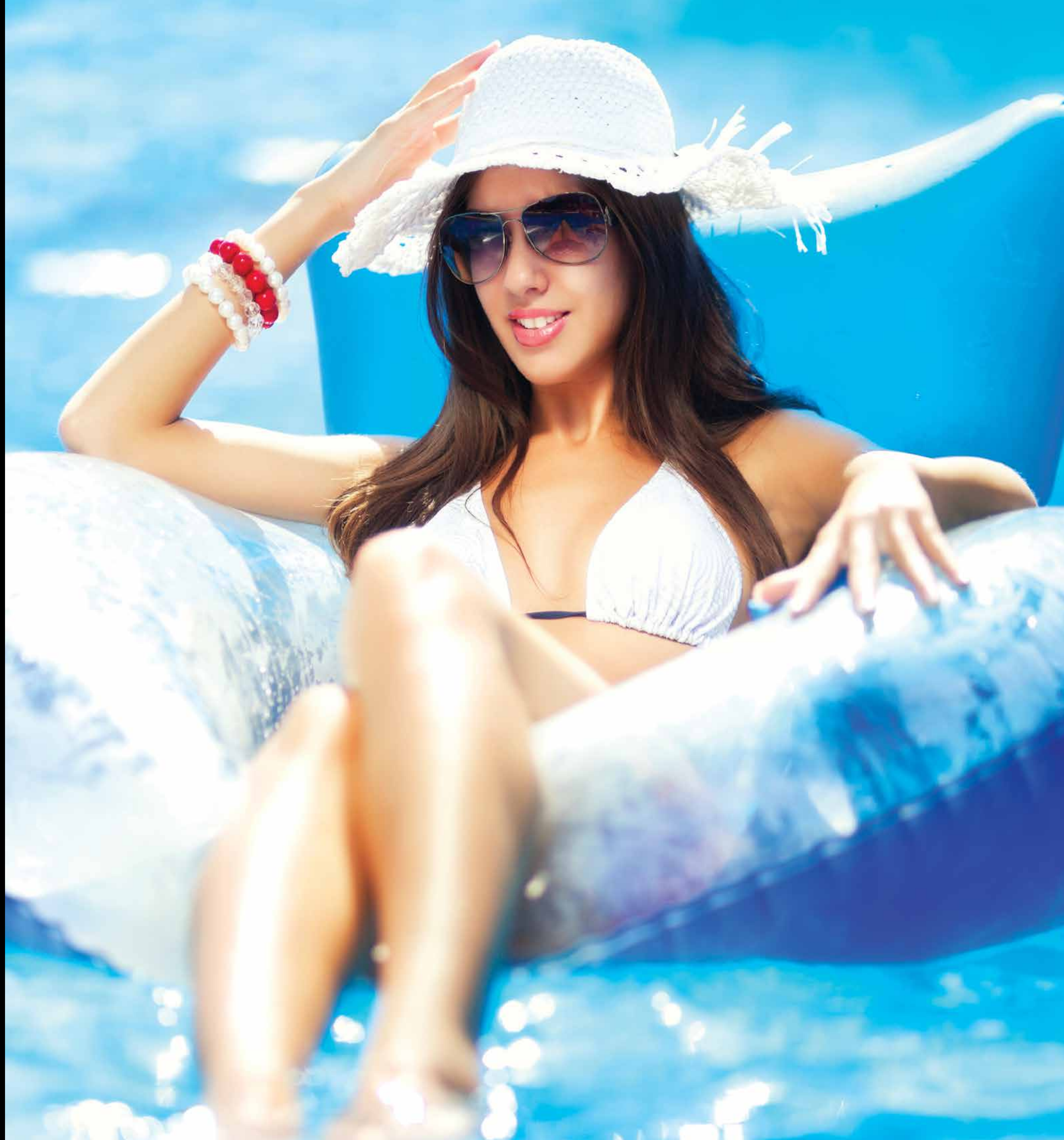


## WELLBEING ASSURED

Our luxurious spas borrow from the thermae of ancient Rome with an array of specialists offering world-class therapeutic and beauty treatments in stunning surroundings. In addition, the state-of-the-art gymnasium with the latest equipment as well as plush steam and sauna rooms, ensure you can enjoy more than your share of wellbeing.

## REFRESHING TIMES

When the day is done, why not retreat to the comforts of the temperature-controlled swimming pool. Enjoy a little downtime in the calming waters with a relaxing lemonade and quiet conversation. There's no better way to let go of everyday stress.





# DEDICATED KIDS CLUB

Little ones will always be taken care of by our team of trained staff – so you can go out knowing they'll be safe and have a great time too. Our all-day Kids Club allows you and your children to enjoy the best of city and family life.

## BRINGING YOU FLAVOURS OF THE WORLD

Maison Café offers a fresh take on contemporary dining with delightful choices for breakfast, lunch and dinner; whilst Maison Lounge offers a tranquil al fresco setting, where you can savour the finest Arabic fare and a wide array of unique shisha flavours.

Should you wish to enjoy private dining in the comfort of your apartment, we can arrange to send a chef to your kitchen to prepare your meal.





# MANAGING YOUR INVESTMENT IS SO EASY

Your hotel apartment is luxurious and indulgent, but it's a shrewd investment too. Should you choose to let it out when you're not there, we will take care of everything – our team are the best placed to protect your investment in a unique rental pool. All you have to do is enjoy great annual returns.\*

Not only those visiting Dubai on holiday will enjoy staying here – business travellers will appreciate the close proximity to World Trade Centre and its exhibition halls, Dubai International Financial Centre and Business Bay. With such a location, comfort and service, its appeal is universal.

\*Based on current market performance.



***DAMAC***  
LIVE THE LUXURY

[damacproperties.com](http://damacproperties.com)